

LOCAL PROGRAM LOGIC MODEL

MODULE II

SALWA EL HABIB

PERFORMANCE MEASUREMENT

SPECIALIST

MAY 11, 2018

NATIONAL CASA WEBINAR



CASA

Court Appointed Special Advocates

FOR CHILDREN

THE NATIONAL COURT APPOINTED
SPECIAL ADVOCATE ASSOCIATION



our goal...

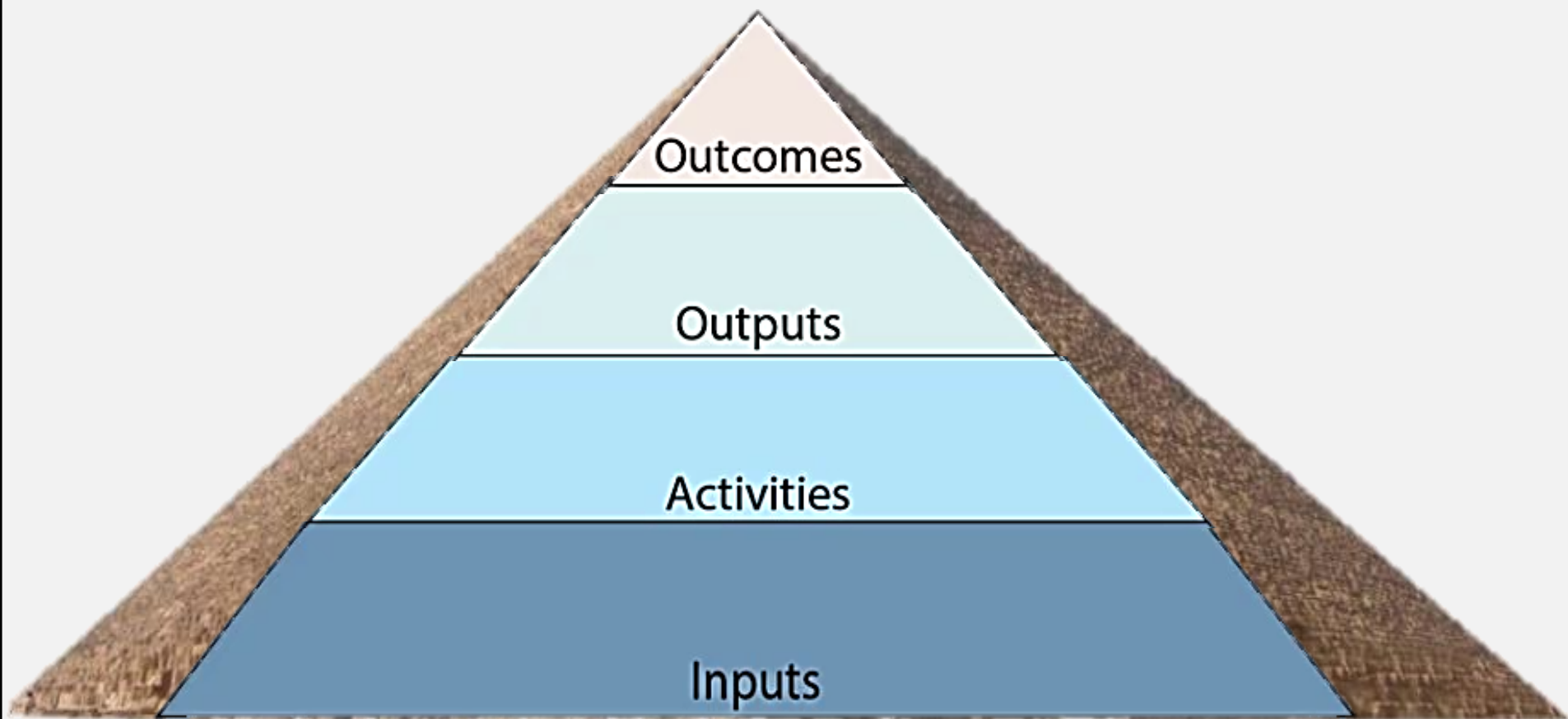
- Articulate the basic structure of the Logic Model
- Demonstrate knowledge of building a Logic Model

agenda

- Structure of the Logic Model
- Logical Assumptions
- Constructing a Logic Model

basic components of a logic model

BASIC STRUCTURE OF A LOGIC MODEL



Outcomes describe the impact of the services or interventions on the target population

The outcome statement needs to be measureable, objective, time-limited, narrowly-focused, realistic, sustainable.

EXAMPLE OF AN OUTCOME STATEMENT

Outputs are the amount of something produced by an activity

Outputs are indicators of how hard you're working to achieve the outcomes.

Outputs



Client Impact

**PRODUCTS OF PROGRAM
ACTIVITIES**

Activities are the interventions and events that take place to produce expected outcome

If activities do not align with the outcome then the outcome is not appropriate for the intervention, or the activity is unnecessary to produce the desired change.

**ACTIVITIES NEED 100% ALIGNMENT
WITH OUTCOMES:
EXAMPLES**

Inputs are the resources necessary to achieve the expected outcomes.

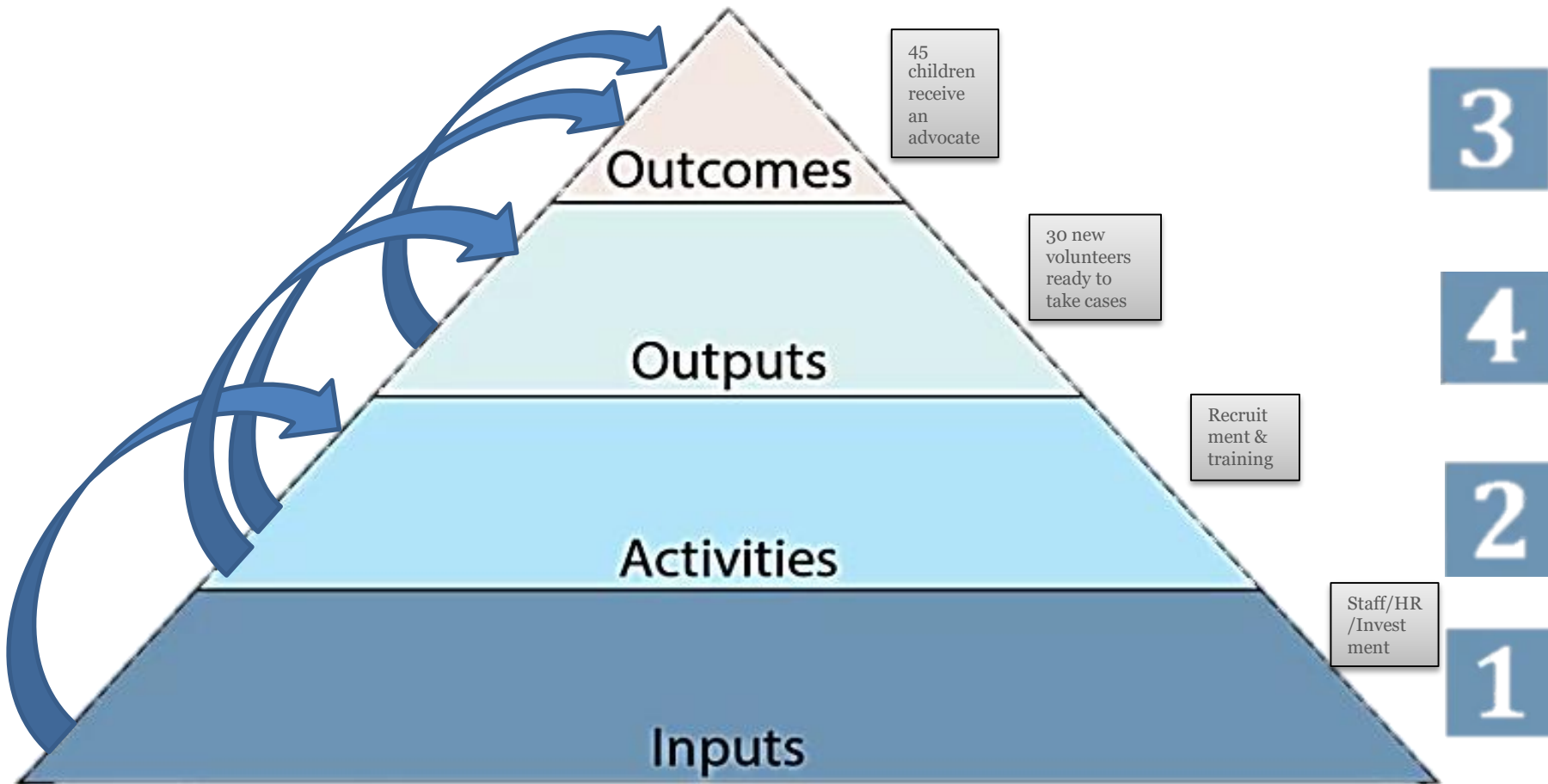
Each input must be connected to at least one activity!

**WHAT IT TAKES TO IMPLEMENT
& SUSTAIN A PROGRAM**

Logic Assumptions

LOGIC MODEL

LOGIC ASSUMPTIONS



IF ... → THEN ... LOGIC ASSUMPTIONS

Use arrows to connect the pieces logically to tell a story:

- Connect inputs to activities
- Connect activities to outputs
- Connect activities to outcomes
- Connect outputs to outcomes

STANDARD LOGIC MODEL

<u>Needs Assessment Data</u>	Logic Model: GOAL		<u>Impact Statement</u>
	Achieving Permanency for Children in Care		
Inputs	Activities	Outputs	Outcomes
<ul style="list-style-type: none"> - Funding - Staff: volunteer recruiter, trainer, supervisor - Training materials 	<ul style="list-style-type: none"> - Run media campaigns to recruit volunteers - Screen potential volunteer applicants for eligibility - Train volunteers 	<ul style="list-style-type: none"> - 200 potential volunteers signed up - 120 potential volunteers screened and trained - 100 new volunteers sworn in - 270 additional children served by CASA/GAL 	<p>60% of children in care due to abuse and neglect will achieve successful permanency through reunification within 24 months.</p>

Constructing a Logic Model

TIPS # 1 - THINK OUTCOMES FIRST

USE MOTTO:

“Plan backward, implement forward”

TIP #2 - THINK OUT THE LOGIC MODEL PROCESS

Catalog resources & actions you believe you will need to reach intended results



Document connections among your resources, planned activities & the results you expect to achieve



Describe the results you are aiming for: specific, measurable, action-oriented realistic, time-bound and sustainable outcomes

TIPS # 3 - ANSWER & AGREE TO CRITICAL STRATEGIC QUESTIONS

- What are we trying to accomplish and why?
- How will we measure success?
- What other conditions must exist?
- How will we get there?

TIP #4 - CONSIDER THESE STEPS

- Why perform the service in the first place = Outcomes
- *Convert* outcomes into quantitative measures
- Reasonable expectation of desired outcomes based on your activities
- *Implement* measures and *track* them over time
- *Use data to demonstrate* success and communicate your impact and value

practicum



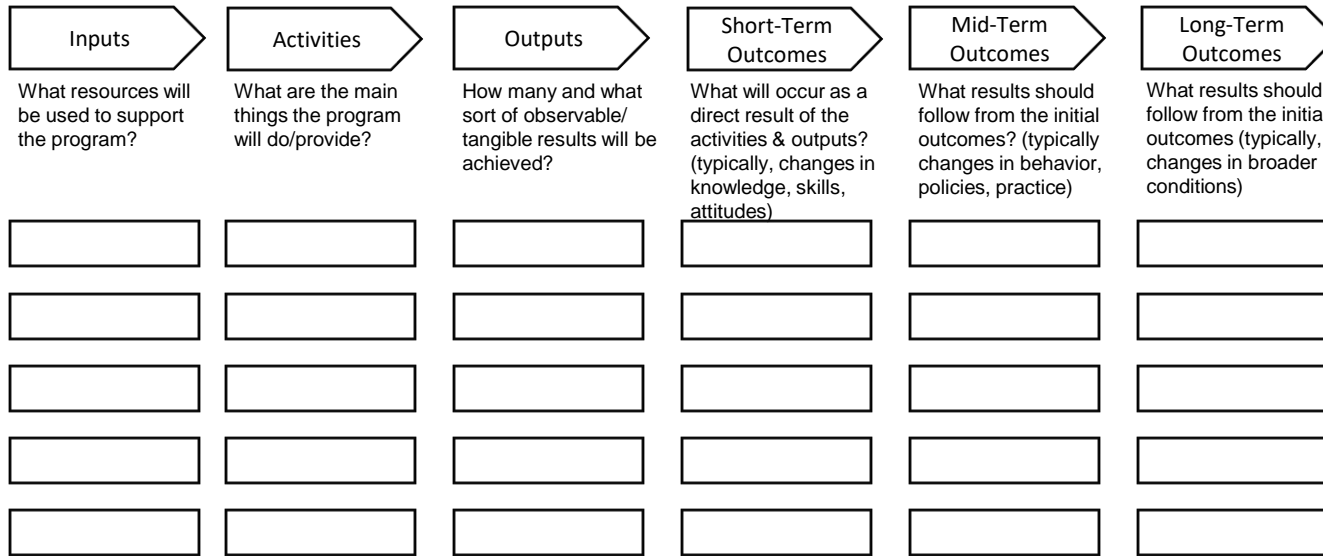
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Logic Model Template

All parts of this document are editable/deletable. To import the final version into another program, (1) Select All, (2) Copy, and (3) Paste into the destination file.



Examples:

- | | | | | | |
|---|---|--|--|---|---|
| <ul style="list-style-type: none"> • Funding • Staff • Equipment • Advisory panel • Partners • In-kind contributions • Space • Technology | <ul style="list-style-type: none"> • Establish regional partnerships • Network development • Conduct workshops • Provide research/field experiences • Hold conference • Training • marketing | <ul style="list-style-type: none"> • People engaged (volunteers, partners, stakeholders) • Training sessions offered • Persons trained • Best Practices • Certification standards established | <ul style="list-style-type: none"> • Volunteers sworn in • Community inquiries • Trainers improve their skills • Volunteer supervisors more engaged with volunteer advocates | <ul style="list-style-type: none"> • Improved retention • More effective advocacy approach • Increased number of children/youth served • Reduction in school dropout rate among youth | <ul style="list-style-type: none"> • Increased regional economic vitality • Increased diversity in the technical workforce • A more highly skilled and adaptable workforce |
|---|---|--|--|---|---|

Network Webinar Upcoming Topics

- ~~May 18~~ (Being Rescheduled) Feedback Sought on
Local Program Standards and Technical Guidance
- June 1 Getting Started with TechSoup: Low Cost/No Cost
Tech Tools for Nonprofits
- June 15 Local Program Logic Models Part III
- June 22 (Tentative) Network Input on New Website and
Portal Design

**Visit the Training Calendar
for the latest schedule, materials and recordings**

[www.casaforchildren.org/State and Local Programs/Training Staff & Volunteers/Training Calendar](http://www.casaforchildren.org/State%20and%20Local%20Programs/Training%20Staff%20%26amp%20Volunteers/Training%20Calendar)



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