

Local Program Logic Model

Module I

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NATIONAL CASA WEBINAR SERIES



AGENDA

- Logic Model Roll-Out Plan for 2018
- What is a Logic Model?
- Why and when do we need to use a
Logic Model?
- Example of an everyday Logic Model
- Logic Model Template samples
- Application

LEARNING OBJECTIVES

By the end of this webinar we will be able to:

- Articulate the “What,” “Why” & “When” for Logic Models
- Demonstrate knowledge of the components of a Logic Model ...

A LOGIC MODEL IS ...

PROBLEM
(link to community need)

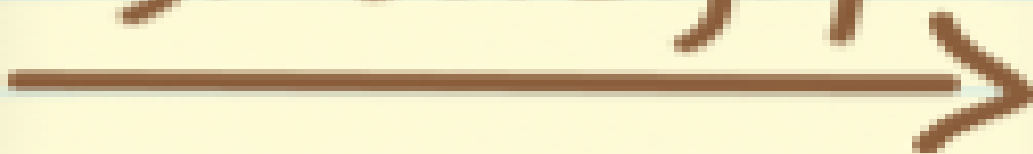
Strategy →

**VISION
for the Future**
(desired results)

STRATEGY CHOICES

H
E
A
D
A
C
H
E

Strategy



Happy



A LOGIC MODEL IS...

The roadmap to achieve the
desired change...

A visual snapshot of
how a program is supposed to work.

A systematic
representation of the relationships
among resources, activities, and
results.

A LOGIC MODEL IS AKA ...

- Logical Framework
 - Theory of Change
 - Theory of action
 - Model of change
 - Program Matrix
 - Program theory
 - Blueprint
 - Causal chain
 - Conceptual map

WHY DO WE NEED A LOGIC MODEL?

Brainstorming

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.

WE NEED A LOGIC MODEL TO...

- Create common understanding
- Have a common vision
- Build Clarity around strategies
- Have shared understanding of the objectives
- Communicate goals effectively
- Tell your story

WHEN DO WE NEED A LOGIC MODEL?

Brainstorming

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.

WE NEED A LOGIC MODEL...

- During planning
- During implementation
- When conducting evaluation
- When making revisions
- When planning advocacy

EXAMPLE OF AN EVERYDAY LOGIC MODEL

STRATEGY OF CHOICE



**H
E
A
D
A
C
H
E**

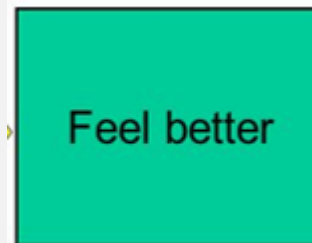


Input

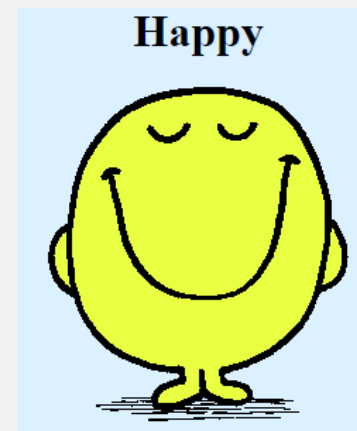


Activity

PROCESS



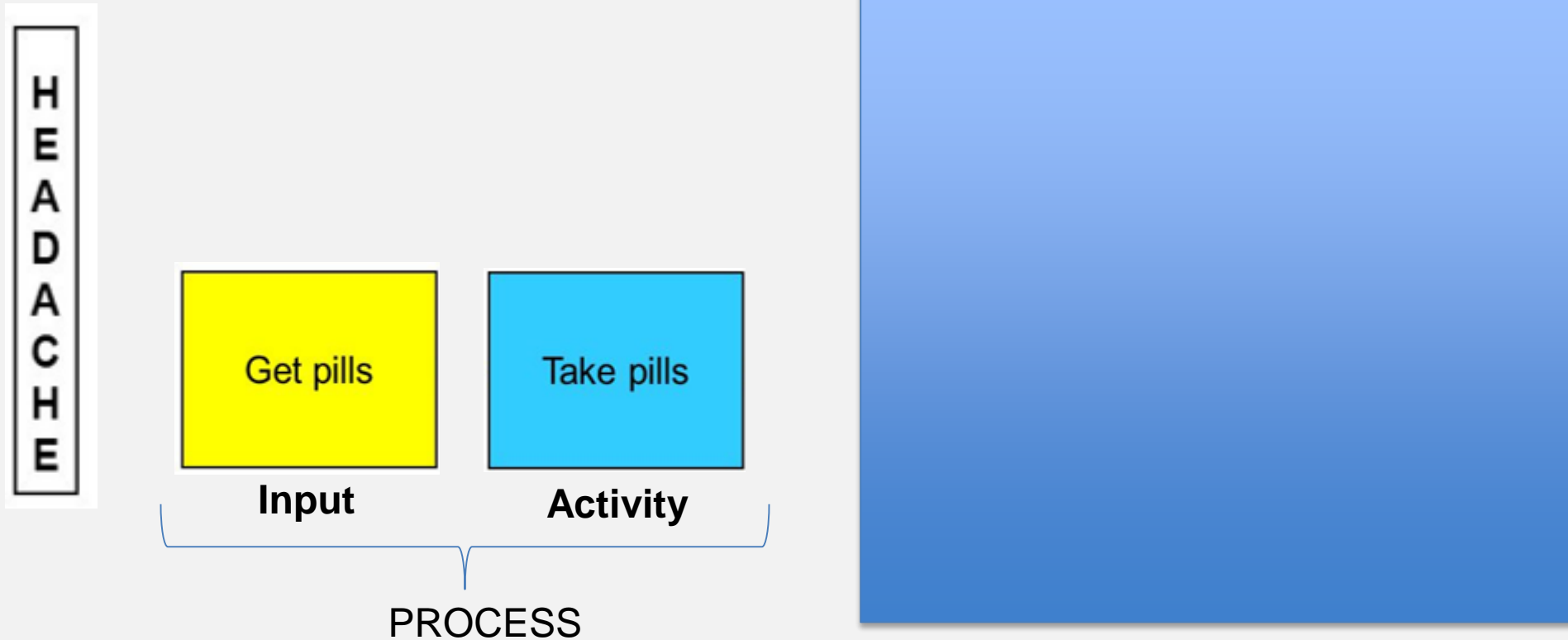
Output



Outcome

RESULTS

EXAMPLE OF AN EVERYDAY LOGIC MODEL



PROCESS SIDE

Inputs – are the resources available and necessary for a program to reach the expected outcomes

- *Funding*
- *Staff*
- *Equipment*
- *Expertise*
- *Tools*
- *Partnerships*
- *space*

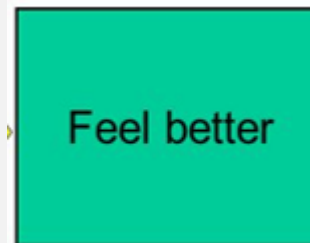
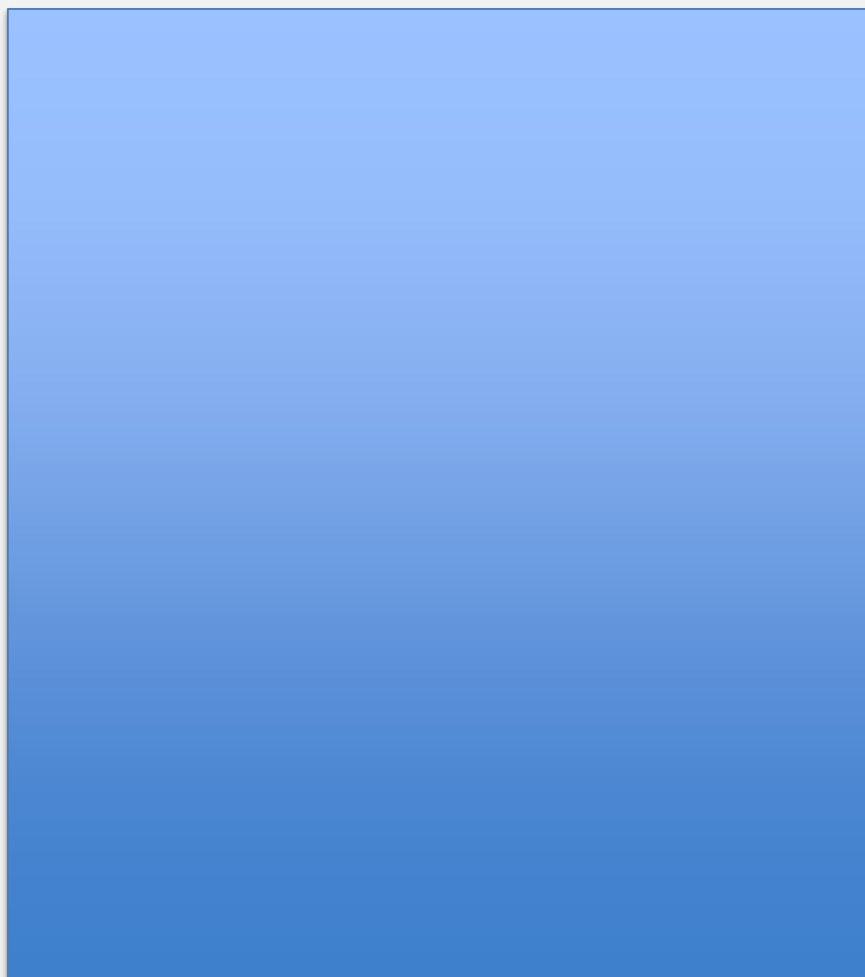
PROCESS SIDE... CONTINUED

Activities - are the intentional part of the program implementation – what the program does to bring the intended change

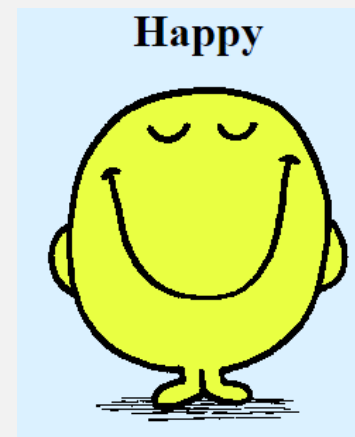
- *Network development*
- *Advocacy*
- *Training*
- *Technical assistance*
- *Marketing*
- *Branding*

EXAMPLE OF AN EVERYDAY LOGIC MODEL

H
E
A
D
A
C
H
E



Output



Outcome

RESULTS

RESULTS SIDE

Outputs — are the products or direct services resulting from program activities —

- *Number of training sessions held*
- *Number of participant*
- *Processes for program support*
- *Standards*
- *Best practices*
- *Guidelines*

The direct evidence of implemented activities.

RESULTS SIDE ...CONTINUED

Outcomes - are the results expected to be achieved by the program – they describe the impact of the services or interventions on the target population; they include:

- *Short-term outcomes – most immediate effects attributable to a program:*
 - Changes in learning and knowledge.

RESULTS SIDE ...CONTINUED

- *Midterm outcomes – changes in actions as a result of increased knowledge and awareness:*
 - Changes in behavior and practices

RESULTS SIDE ... CONTINUED

- *Long-term outcomes or impact – are intended or unintended changes in conditions as a result of the change in actions:*
 - Change in quality of life

LOGIC MODEL TEMPLATE SAMPLES

Some logic models itemize inputs, activities, outputs and outcomes

Logic Model Template B

You may reduce the font size in the table .

Assumptions: Optional

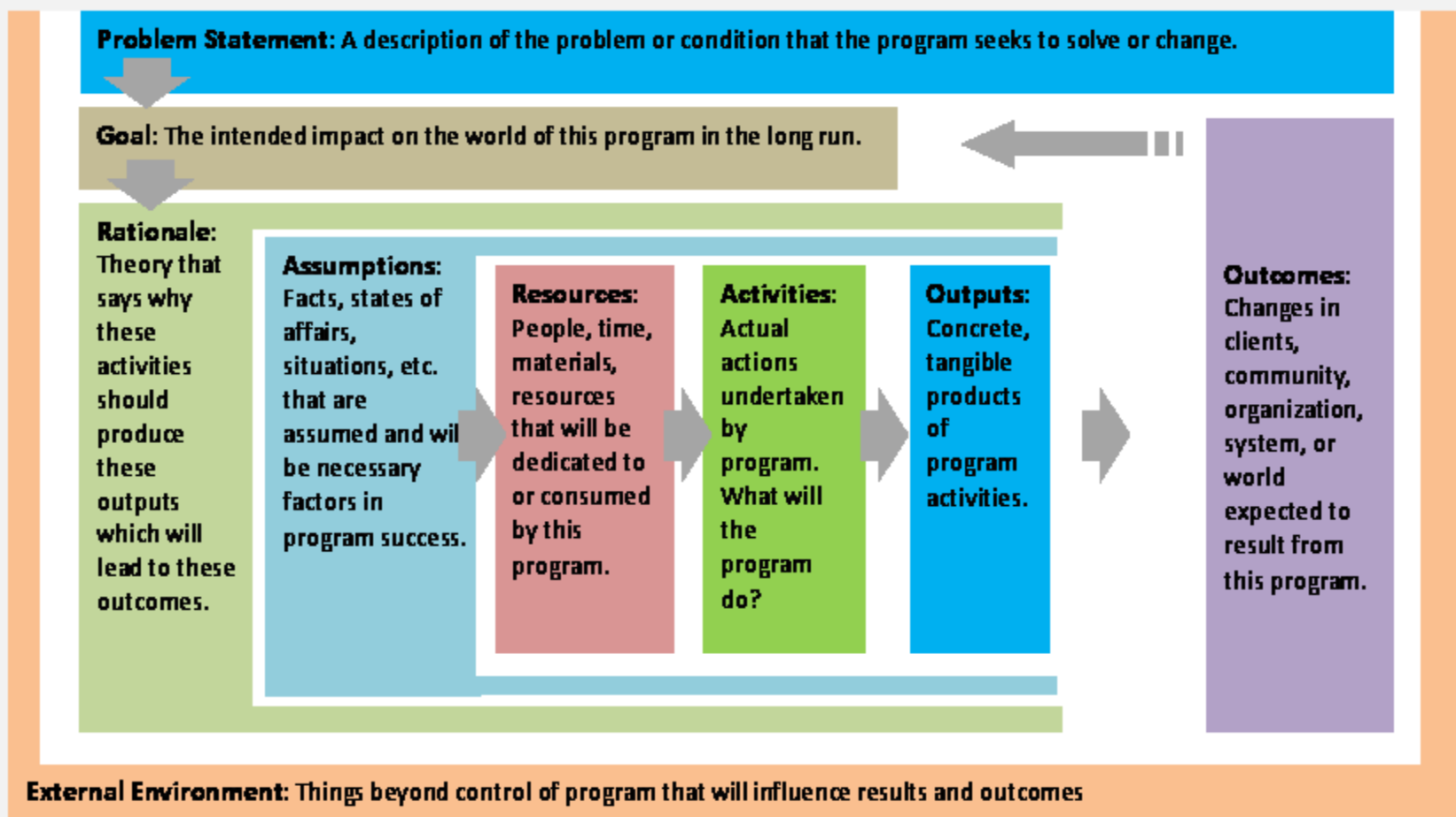
Goal(s): Optional

INPUTS	ACTIVITIES	OUTPUTS*	SHORT TERM OUTCOMES*	MEDIUM TERM OUTCOMES*	LONG TERM OUTCOMES*
<p>In order to accomplish our goals will need the following resources</p>	<p>Accomplishing the following activities will result in the following measurable deliverables</p>	<p>Accomplishing these activities will result in the following evidence of progress</p>	<p>We expect the following measurable changes within the life of the grant</p>	<p>We expect the following measurable changes within the next one to three years</p>	<p>We expect the following impacts/trends within the next three to seven years or more</p>

*Be sure to indicate how each of these will be measured.

ANOTHER SAMPLE...

Some logic models list external factors



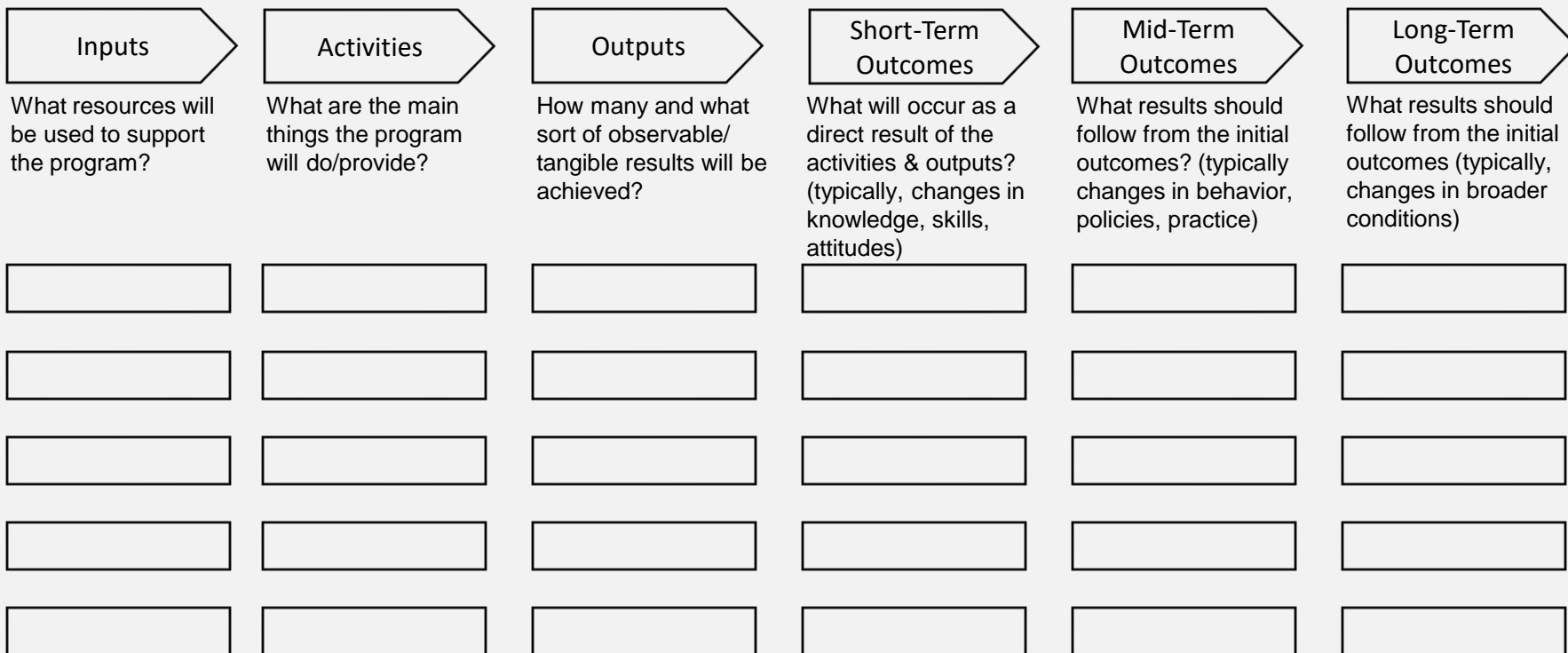
APPLICATION

Please use the template below to build a Logic Model.

You can select an Outcome that resonates with your work, but you can also select a thematic outcome (such as Volunteer Recruitment, Training, Branding, etc.) to model.

Logic Model Template

All parts of this document are editable/deletable. To import the final version into another program, (1) Select All, (2) Copy, and (3) Paste into the destination file.



Examples:

- | | | | | | |
|---|---|--|--|---|---|
| <ul style="list-style-type: none"> • Funding • Staff • Equipment • Advisory panel • Partners • In-kind contributions • Space • Technology | <ul style="list-style-type: none"> • Establish regional partnerships • Network development • Conduct workshops • Provide research/field experiences • Hold conference • Training • marketing | <ul style="list-style-type: none"> • People engaged (volunteers, partners, stakeholders) • Training sessions offered • Persons trained • Best Practices • Certification standards established | <ul style="list-style-type: none"> • Volunteers sworn in • Community inquiries • Trainers improve their skills • Volunteer supervisors more engaged with volunteer advocates | <ul style="list-style-type: none"> • Improved retention • More effective advocacy approach • Increased number of children/youth served • Reduction in school dropout rate among youth | <ul style="list-style-type: none"> • Increased regional economic vitality • Increased diversity in the technical workforce • A more highly skilled and adaptable workforce |
|---|---|--|--|---|---|

QUESTIONS?

Network Webinar Upcoming Topics

April 6

- Flex Learning Program Updates**
- Governance Initiative**

April 20

- Getting Started with TechSoup: Low Cost/ No Cost Tech Tools for Nonprofits**

May 4

- Feedback Sought on Local Program Standards and Technical Assistance**

**Visit the Training Calendar
for the latest schedule, materials and recordings**

[www.casaforchildren.org/State and Local Programs/Training Staff & Volunteers/Training Calendar](http://www.casaforchildren.org/State%20and%20Local%20Programs/Training%20Staff%20&%20Volunteers/Training%20Calendar)



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